

BRYCE PARR

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EDUCATION

University of Wisconsin-Stout

*BS in Professional Communication and
Emerging Media*

*Applied Journalism with concentrated fields in
Literature, Mathematics, and Computer Science*

GRADUATED SPRING 2020

EXPERIENCE

Editor-in-Chief of the Stoutonia (May 2019 - May 2020)

- Supervised the content production workflow of 20+ student employees to maintain consistent standards for content production
- Coordinated a comprehensive redesign of the publication into a modern media outlet to include video production, online content, social media content, and an improved print issue design
- Managed administrative duties including payroll, distribution, purchasing, budgeting with student government, and navigation of UW-System administrative policies
- Supported the team during vacancies in advertising management, website management, marketing management, and editorial positions

Entertainment Section Editor of the Stoutonia (May 2017- May 2019)

- Hired and managed a team of writers to produce online and print content on tight deadlines for the biweekly newspaper
- Conducted frequent interviews and interpersonal networking tasks to find and report newsworthy content
- Authored and copyedited content to conform with proper grammar, Associated Press style, and Stoutonia guidelines for publication

Contributor for Pepper Magazine (September 2017 - May 2019)

- Created visual and text-based creative spreads using Adobe design products for an art and design magazine
- Copyedited other contributors' content and offered constructive feedback on style and voice

Maintenance Engineer at Hampton Inn (May 2015 - Jan 2020)

- Addressed a variety of daily maintenance responsibilities with very limited time including room plumbing, electrical maintenance, landscaping, and pool upkeep to keep hotel amenities in working order
- Specialized as an on-site front office IT manager and Salto lock manager to assist any department with computer or digital lock system upkeep

SKILLS

Writing

Clear and flexible linguistic skills for various purposes including interdepartmental communications, functional documents, journalistic content, formal administrative discourse, and other public facing content

Interpersonal Communication

Extensive experience interviewing to hire staff, interviewing for journalistic content, coordinating with multiple teams to meet deadlines, and speaking at events

Adobe

Competent with Adobe design products including InDesign, Photoshop, Illustrator, Acrobat, Audition, and Premiere

Leadership

Confident leading teams, building teams around strengths, making decisions, delegating tasks, and earning the trust of team members

Editing

Familiar with technical editing processes for copy editing, structured authoring, and some content management systems

Applied Mathematics

Interpreting data and analytics to identify trends in audience interaction

Basic Programming

Competent with C++, Java, and Tracery

HONORS & AWARDS

Wisconsin News Association Foundation

Collegiate Better Newspaper Contest

2018 - 2nd place - Arts and Entertainment Story

2019 - 2nd place - Arts and Entertainment Story

University of Wisconsin-Stout

Chancellor's Award

Fall 2017 | 2018

Spring 2017 | 2018 | 2020